



The NGO Proartso was founded in 2010, and in 2020 its name was changed to Creatives For the Planet.

ÍNDICE

Introduction: Who We Are

Part 1: Impact in Numbers

Part 2: Actions and Projects

We are "Creatives For the Planet", an NGO formed by a group of artists and passionate environmentalists working to restore the natural balance of our planet.

We work to protect the environment through education, art, and direct action. We offer a platform for those interested in joining the most important movement of our time: eco-activism.

Through a network of like-minded people, we promote actions, raise awareness through art, and develop educational programs that address environmental problems.

Our **mission** as an organization is to raise awareness about the environmental issues affecting our ecosystem, with special focus on reducing consumption and reusing waste.

Our **vision** is to protect biodiversity, restore the planet's natural balance, and live in harmony with nature based on the principles of respect and responsibility.

Art as a tool for social transformation

For the past 13 years, our work has focused on inspiring others—raising awareness through experience, taking action on socio-environmental issues through creativity and circular systems, and encouraging hundreds of people to act and join the global movement of environmental leaders.

The actions we have carried out in recent years include:

- Clean-up actions in natural environments
- Educational programs for awareness and environmental education
- Reforestation and animal breeding for the protection of ecosystems and biodiversity
- Documentaries to preserve the wisdom of ancestral traditions and rural knowledge
- Creating art from waste to raise awareness about reducing consumption
- Circular economy programs: advising festivals, events, and companies on waste reduction

The actions carried out and programs from Creatives For The Planet during 2023, thanks to:

- **The funding of:** Nassau Beach Club, Tanit Beach, 7Pines Hotel&Resorts, Cosmic Pineapple, Messyweekend, Adevinta, Chiringuito Sa Punta and private donations.
- **The collaboration of:** Plastic Free Ibiza, World Clean Up Day, Fundación Ecopazifico, Beach Warriors, Oceanic Global, Consell Insular d'Eivissa, IMS Ibiza, Ocean Keepers, Maltesa de Mar, Esencia Viva, Sup Yoga Ibiza, Sánima Herbs, The Minx FX, Mel Salewski, Ecovillage Design Education, Polymer, La Pandilla y Child of the Wild

The support of all the volunteers who contributed their time and energy.

The difference is in ACTION





-OUR VALUE IS MEASURABLE-

Impact 2023



1,895 kg of waste collected from the seabed, beaches, and coasts during clean-up actions in Ibiza and with other NGOs in Colombia and India.



381 volunteers in 3 countries



15 artworks made from waste



414 young people reached through art workshops



17 collaborations with other organizations and companies, 3 of them international.



3 environmental education videos

Proactive clean-up of the natural environment in Collserola Park

26 January 2023

On January 26th, 2023, a proactive clean-up was carried out in Collserola Natural Park in Barcelona with **a team of 85 people**. We hiked up the mountain while collecting waste, and in total we gathered around 100 kg, which we later transformed into a beautiful mural to be displayed in their office.

This company chose the **activity as a team-building initiative**, with the goal of strengthening group actions and reinforcing teamwork. The sustainability day was completed with a meal at Green Leka, an organic, locally sourced restaurant, followed by a visit to the earthen building and bioconstruction project at the Valldaura School of Architecture.



"Beach Clean up For The Planet" International agreement - India

11 February 2023

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On **February 11th, 2023, our team visited Beach Warriors in India** and carried out a clean-up action with the participation of 120 volunteers and 10 members of the Beach Warriors team. During the activity, 500 kg of waste were collected from Juhu Beach in Mumbai.

Our association, Creatives For The Planet, carries out these actions with the support of Messyweekend, with whom we have joined efforts, actions, and capacities through strategic international alliances to develop the program "Beach Clean-Up For The Planet." The purpose of this initiative is to raise public awareness through the cleaning of natural environments and to generate greater impact on a global scale.

Beach Warriors " creatives for the





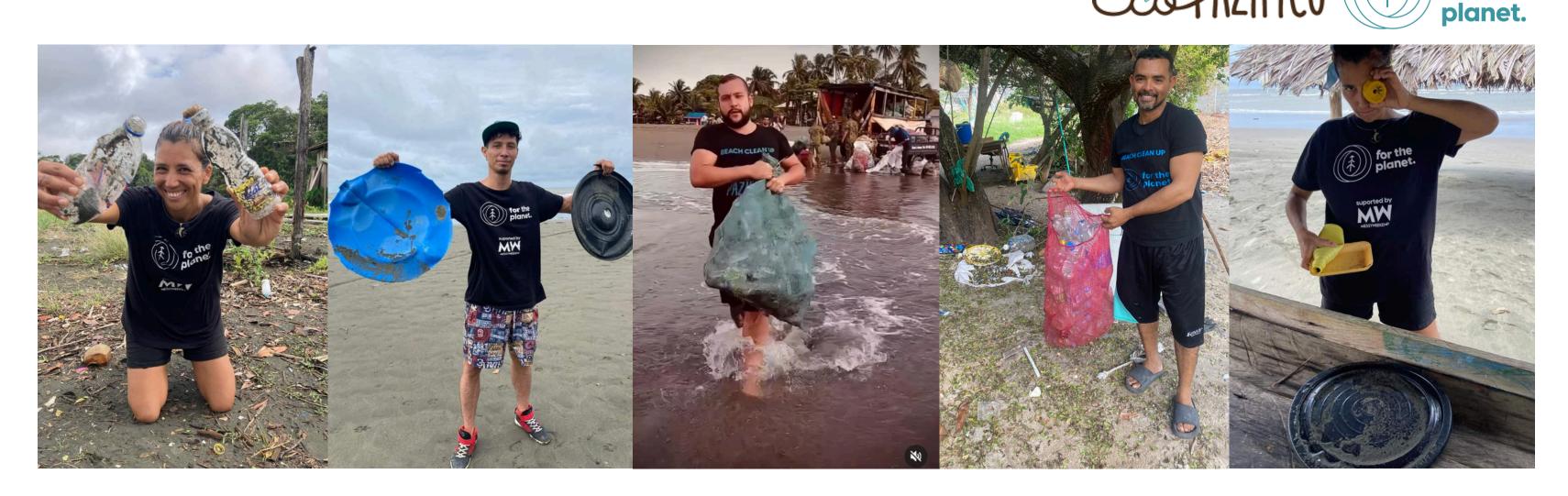


"Beach Clean up For The Planet" international agreement - Colombia

25 March 2023

On **March 25th, 2023, our team visited Ecopazífico in Colombia** and carried out a clean-up action with the participation of 50 volunteers. During the activity, 900 kg of waste were collected from Juanchaco Beach, on Colombia's Pacific coast, and transported to Buenaventura for recycling.

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Clean-up at Ses Salinas Beach and workshop at Ecovillage Education Design 1 April 2023

On **April 1st, 2023**, a beach clean-up was carried out in Ses Salines with more than 30 volunteers. The waste collected was later used in an art workshop at La Pandilla, where the Ecovillage Design Education (EDE) residency was taking place.

Both the residency students and the beach clean-up volunteers participated in the workshop. The result was an upcycled artwork aimed at raising awareness among the hostel's visitors at La Pandilla about the importance of everyone taking responsibility for their waste.



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Upcycling Workshop with Cosmic Pineapple

April - October 2023

Throughout the season, our team organized art-cycling workshops with the participation of more than 40 people of all ages to create the Cosmic Egg from recycled materials. The result was an artwork that will be showcased at future Cosmic Pineapple events.

During these events, **performances were held to promote the protection of nature,** along with workshops to raise awareness about the cycle of life — including the medicinal garden and bee protection.











Participation in the International Music Summit

28 April 2023

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Our artistic director was invited to an interview at the IMS, where he spoke about solutions to fight climate change, plastic pollution, and other environmental issues. He presented our projects and emphasized the importance of joining forces to protect our planet. He also inspired the audience to participate in our volunteer actions.

In addition, we encouraged the event organizers to promote the Circular Cup solution at future events in order to reduce single-use cups and promote reusable alternatives.







Workshop: 'Cycle of Life - Medicinal Garden



10 May 2023

On **May 10th**, we invited families from **CEIP Sant Joan de Labritja** to spend a day at Sànima Herbs Garden — a beautiful, magical place full of aromatic and medicinal plants. Together, we explored the garden, learning about, touching, and smelling different species of aromatic, medicinal, and culinary plants.

A total of 24 people participated. We carried out sensory activities to test their senses, and participants created their own natural products, including perfumes and massage oils.

We also took the opportunity to produce an educational video about the medicinal garden.







Participation in the 'Oceans Protectors' event

15 May 2023

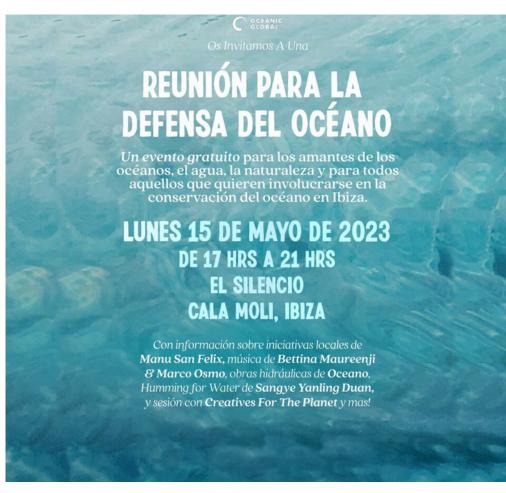
Thanks to the invitation from Oceanic Global, on May 15th we took part in "Oceans Protectors." We immersed ourselves in the sea with hearts full of love and commitment. We had the opportunity to speak with and listen to passionate protectors, sharing our work and initiatives to care for the ocean.

Our mission is to connect with nature. Through every word and action, we seek to awaken awareness and foster respect for our Mother Earth, understanding that her conservation is vital for the balance of our planet.











Presentation: 'The Art of Recycling' - World Recycling Day



17 May 2023

On **May 17th, World Recycling Day is** celebrated, a day established by UNESCO in 2018. This year, the Environmental Department of the Consell Insular d'Eivissa organized an event at Plaça de Sa Colomina with workshops for children, where the co-created mural from the program "**L'Art de Reciclar**" was presented.

The mural had been developed during the previous school year with the participation of more than 400 students from 5 secondary schools in Ibiza, using only reused materials.

Through our educational programs, we aim to teach students about caring for and protecting the environment, always with a participatory, creative, and artistic approach. The goal is to awaken creativity in young people, shifting their perception of waste and helping them to see it as an artistic resource.





Coastal clean-up days by paddle and kayak

26 and 27 June 2023

-three people

On June 26th and 27th, we invited the general public to join a proactive coastal clean-up in Ibiza.

On June 26th, we organized a paddle outing from **Cala Vadella** with the support of Sup Yoga Ibiza. Ten people participated in this activity, collecting around 30 kg of waste in just two hours. We found a large amount of plastic among the rocks, as well as bulky items such as buoys, pipes, and even umbrellas in remote areas of the coastline.

On June 27th, we invited the public to the north of the island, at **Cala Xarraca**, for a kayak outing took part, and we collected around 25 kg of waste. We made stops at several small piers where, discovered a significant amount of hidden trash



Removing Ghost Nets from the Sea



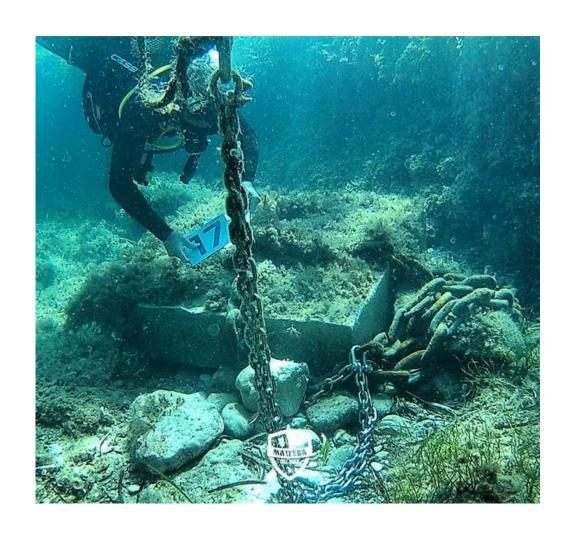
July 2023

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This year we collaborated on several seabed clean-ups together with the collective Maltesas del Mar and a number of diving centers on the island of Ibiza.

Once large items **affecting the marine ecosystem of Ibiza** were identified, coordination was established with professional teams for their subsequent removal. Our organization financed the lifting balloon equipment used to extract illegal moorings from some piers as well as fishing nets.







9 August 2023

Proactive Clean-Up with "Child of the Wild"

On August 9th, we dove into an exciting action at Cala Xarraca and its surroundings. Together with Child of the Wild and Esencia Viva, we set out by kayak on a mission to clean our beautiful coastline.

It was a special day spent with a group of nine young children, all highly motivated. By the end of the day, nearly 30 kg of waste had been collected, including several large containers.

Through learning by experience, we truly understand that every gesture counts in protecting our planet. Together, we planted the seeds for caring for our environment.



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Art-Cycling Workshop at 'Kio, House of Kids' in Hotel 7 Pines

26 August 2023

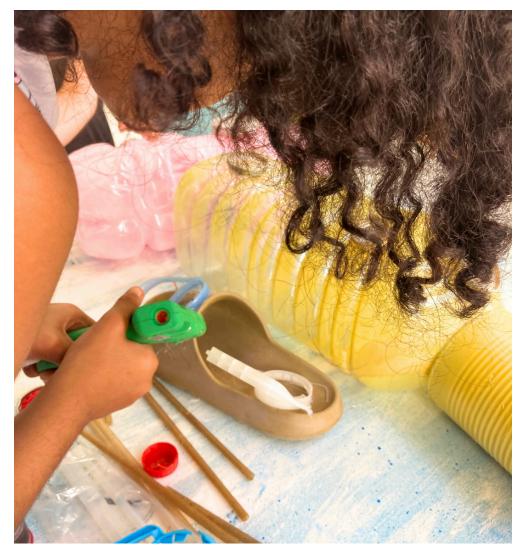
At the **Kio House of Kids Club of 7 Pines Hotel & Resorts**, we brought to life a wonderful Art-Cycling workshop that combined creativity and sustainability. In this adventure, education and fun came together in an unforgettable experience.

Kio, the little seahorse, became our **beloved mascot and a source of inspiration**. Together with a group of 27 children, we created a three-dimensional version of Kio using reused materials—many of which had been collected during our beach clean-ups and given new life in this creation.

Throughout the day, we explored the importance of reducing waste and combating marine pollution.









Children For the Planet at the Sa Punta beach bar (Talamanca)

9 September 2023

On September 9th, we organized an eco-artistic experience and a clean-up action at the Sa Punta beach bar. A total of 12 young people joined that morning and collected around 40 kilos of waste.

After the activity, they were offered water from the beach bar, which provides it in Tetra Pak cartons. This simple gesture sparked a reflection on how we can avoid creating more waste by using reusable bottles. At the same time, it highlighted how, once waste exists, we can give it a fun twist and transform it into works of art.



World Clean Up Day

16 September 2023

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As every year in September, we took part in World Clean-Up Day. This year we organized a coastal clean-up in coordination with Ocean Keepers.

Our team was small – just nine people, as space on the boat was limited – but the action was highly effective, with an impressive **total of 110 kg** of waste collected in a single morning.

It is vital to clean areas along Ibiza's coastline where waste accumulates, either washed in by the tides or left

abandoned for long periods of time.







UCEAN KEEDEDS

"Beach Clean up For The Planet" international agreement - Colombia

26 October 2023

On **October 26th, 2023, our team visited Ecopazífico in Colombia** and carried out a clean-up action with the participation of **16 volunteers. During the activity, 90 kg of waste** were collected from Punta Arena, Cartagena.

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European Week for Waste Reduction

21 and 23 November 2023

Over two days, we held an **Artcycling workshop with 25 students at IES Quartó de Portmany** to co-create their school's logo and participate in the contest promoted by local and regional public authorities as part of the European Week for Waste Reduction (EWWR).

This initiative encourages all Europeans to carry out awareness-raising actions on sustainable resource and waste management during a single week in November, when citizens, schools, companies, NGOs, associations, and many other actors organize activities to promote waste reduction.









Creation of the artwork 'Marine Pollution by Plastics'



November-December 2023

The program "L'art de Reciclar" aims to spark creativity among students by changing their perception of waste and helping them see it as an artistic resource. We love teaching them to use tools such as screwdrivers, drills, and wire so they can explore different artistic techniques. At the same time, we remind them of the importance of proper waste separation to protect the environment.

This year, the artwork "Marine Pollution by Plastics" was created with 195 students from three secondary schools on the island of Ibiza: IES Santa Maria, IES Algarb, and IES Quartó de Portmany. This project was carried out in collaboration with the Consell Insular d'Eivissa.







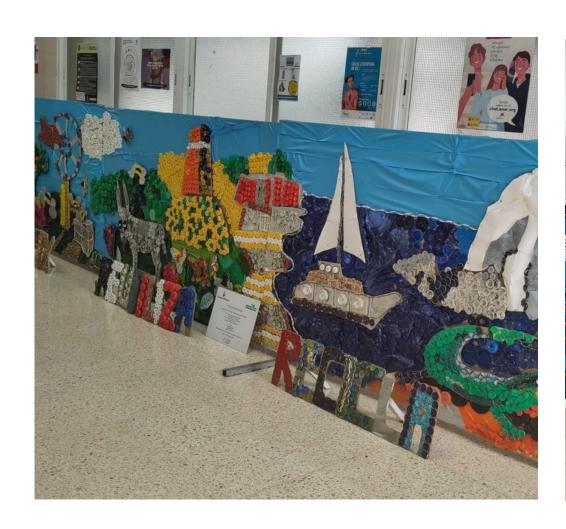




Exhibition of 'Paisatge d'Eivissa' in secondary schools

November-December 2023

In the previous school year, the artwork "Paisatge d'Eivissa" was created as part of the program "L'art de Reciclar" to raise awareness of environmental issues through art. This year, the piece has been exhibited itinerantly in the four secondary schools that participated in its creation: IES Santa Maria, IES Algarb, IES Quartó de Portmany, and IES Xarc. A total of 469 secondary school students from Ibiza worked on the mural, reusing materials from the packaging waste container. This project was carried out in collaboration with the Consell Insular d'Eivissa.











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