



The NGO Proartso was founded in 2010, in 2020 it changed its name to

Creatives For the Planet.

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Introduction: Who we are

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The NGO For the Planet, formerly Proartso, is an organisation that develops environmental awareness projects through art to alert people to the problems caused by plastic pollution in the sea. We believe that creativity is one of the driving forces of human beings and that art is a powerful communication tool to raise awareness and restore the natural balance of our planet.

Our mission as an organisation is to raise awareness of the environmental problems that affect our ecosystem with special attention to the reduction of consumption and the reuse of waste.

Our vision is to protect biodiversity, to recover the natural balance of the planet and to live in harmony with nature under the principles of respect and responsibility.

Art as a tool for social transformation

The actions and projects developed by FTP are born out of love and respect for natural paradises and the need to protect them from the environmental impact we generate.

The actions we have implemented in recent years are:

- Cleaning of beaches, sea and coasts and removal of fishing nets abandoned on the seabed to raise public awareness of the problem of plastic waste.
- Creation and installation of sculptures with waste to raise public awareness.
- Development of educational programmes to train environmental leaders.
- Bee reproduction programme to enrich biodiversity and bring families closer to the world of bees.
- -Ethnographic documentaries to recover the traditions of the countryside.

The actions implemented and programmes from For The Planet during 2022 are thanks to:

- The financion by: Consell d'Eivissa, CEIP Torres de Balàfia, Nassau Beach Club, Tanit Beach, Seven Pines, Cosmic Pineapple, Messyweekend y donaciones privadas.
- **The collaboration with:** Plastic Free Ibiza, Amics de la Terra, Associació d'Apicultors d'Eivissa, Asociación Asno Balear Ibiza, World Clean Up Day, Fundación Ecopazifico, Beach Warriors, IBISWIM, Meet the Sea, Mercat de Forada, Sanima Herbs, Antigua Simbólica, Ecoradio, The Minx FX, Mel Salewski, Finca ecológica Can Moreno.
- **The support** of all the young people who have participated in the educational programmes and all the beach clean-up volunteers.

The difference is in ACTION





- OUR VALUE IS MEASURABLE -

Impact in 2022



55,045 kg of waste collected from the seabed, beaches and coasts in 66 beach clean-ups coordinated with other NGOs in Colombia and India.



4453 volunteers in 3 countries

8 sculptures made from plastic waste in schools



664 young people trained in 7 educational centres in Ibiza



23 collaborations with other organisations and companies, 3 of these collaborations are international.



39 young people visited the bee hives of the "Cycle of Life".



6 environmental education documentaries

"Beach Clean up For The Planet" international agreement



January-December 2022

Our association Creatives For The Planet with the support of Messyweekend has joined efforts, actions and capacities with international strategic alliances to develop the capacities with international strategic alliances to develop the "Beach Clean-Up For The Planet" programme with the aim of raising awareness by cleaning up natural environments and generating a greater impact on a global scale. From January to December 2022, in collaboration with Fundación Ecopazifico in Colombia and Beach Warriors in India, 66 clean-up actions were carried out in 2 different parts of the world: Colombia and India, in which 4453 volunteers participated and 55,045 kg of waste were collected from natural environments.











Touring Tanit sculpture

January - December 2022

During 2021, as part of the project "L'Art de Reciclar", the Tanit sculpture was built with material that schoolchildren collected from their homes, such as tetrabriks, cans, plastic bottles and many bottle caps. During this year 2022 Tanit has been touring 14 schools to raise awareness among the entire educational community: students, teachers and families. This participatory sculpture carries an important message for young people: "Think, act and transform", so that young people can be inspired by art as a communication tool and admire how waste can become art.





Educational programme "The Art of Recycling"



Feb-November 2022

Through educational programmes we seek to educate students in the care and protection of the environment, always from a participatory, creative and artistic approach. The "L'Art de Reciclar" programme aims to awaken creativity in schoolchildren by changing their view of waste and learning to see it as an artistic resource. We love to teach them how to use tools such as screwdrivers, drills and wire to learn different artistic techniques. At the same time they are reminded of the importance of separating correctly to protect the environment. This year, with the support of the Consell d'Eivissa, we have worked with 664 students from the 6th grade of primary and secondary school on the island of Ibiza. We have made 8 murals with reused material and we have made an educational documentary as a memory.









Didactic Units "Tornem a la Terra"

January - December 2022

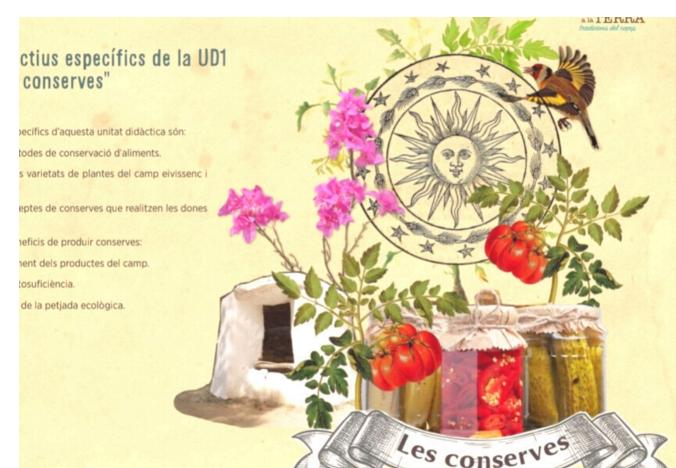
This year we have taken the ethnoclips of "Tornem a la Terra" to the classroom, adapting the visual content to an educational guide with **5 didactic units: Preserves, crafts, aromatic plants, confectionery and basic foods.** The didactic units contain support material for teachers and activities for students to carry out both inside and outside the classroom.

This project aims to give visibility to women's work and to reflect on how the production of traditional products protects the environment in the short, medium and long term. The educational guide has been developed thanks to the support of the Consell Insular d'Eivissa, has been made by Harmony Hita with the technical advice of Beatriz de Astorza and the graphic design of Azucena Giganto.

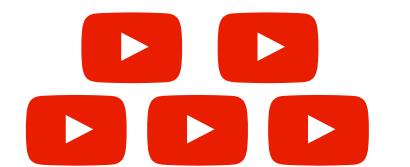








Ethnoclip documentaries "Tornem a la Terra"



March-Oct 2022

In this third season, with the support of the Consell Insular d'Eivissa, 5 more ethnoclips have been recorded for the series "Tornem a la Terra", a project that aims to preserve the artisanal knowledge of rural women and recover the traditions of the countryside, so that future generations can learn valuable self-sufficiency techniques and knowledge. This season we will learn how to make honey, flaó, xereques, oil and rosemary water from the hands of five women from Ibiza. Project directed, recorded and edited by Harmony Hita and Jorge Pineda.



Educational programme "Heartbeet, the cycle of life"



April / October 2022

Through collaboration with the Association of Beekeepers of Ibiza and the agro-ecological farm of Can Moreno in Forada we have been able to continue the programme "Heartbeet, the cycle of life" to give children a multisensory experience and learn about the world of bees. In this workshop 39 youngsters from CEIP Torres de Balafia and CEIP Santa Ines between 4 and 12 years old took part together with their families. They painted beehives, made wax candles, helped to extract the honey, did a honey tasting and most importantly, visited the beehives with the beekeepers to get to know the bees closely and learn how to take care of them. Observing a bee hive in operation brings us much closer to a deeper understanding of nature and the circle of life.











Case Study development with the University of Graz

April / October 2022

In spring 2022, a team of environmentalists, students, and professors set out to develop a cross-border experimental study exploring the development of co-habitation in Ibiza. The project aimed to take a more-than-human approach to design by considering the impact and purpose of the initiative. The team began by gaining a thorough understanding of the socio-cultural realities and challenges of Ibiza while immersing themselves in the island's natural wonders. They chose the unfinished megaproject of Josep Lluis Sert, the ruins of Cala d'en Serra, as the site for the prototype co-habitation. We designed an extensive multi-perspective program of activities for the students during their field trip to Ibiza, including tours of local organic farms and hotels, a panel discussion at the University of Islas Baleares, and a visit to a permaculture activist and landscape architect in Jesus.







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World Recycling Day

17th of May 2022

World Recycling Day, a day created by UNESCO in 2018, was celebrated on 17 May. This year the Environment department of the Consell Insular d'Eivissa organised an event at the San Rafael racecourse. **250 children from 3rd and 4th grade of primary school went there with two objectives: to spend a fun morning and to create the best toy with recycled materials**. For The Planet offered an art and recycling activity, a painting workshop on milk cartons given by the plastic artist Ezequiel Herrera.

Visit our news section for more information about this event:

https://fortheplanet.global/en/news/









Festival of the bees

23 May 2022

On Saturday 23 May, coinciding with **World Bee Day**, Sant Jordi hosted the Bee Festival (Festival de les Abelles), a festive day dedicated to this industrious social insect. Creatives for the Planet, always involved in the protection of bees with programmes such as 'The Cycle of Life', was also present with an artistic workshop.

One of the children's favourite activities was 'Adopt a bee', in which they were able to adopt a hundred-year-old Ibizan bee for five euros and help to protect it.

Visit our news section for more information about this event: https://fortheplanet.global/en/news/







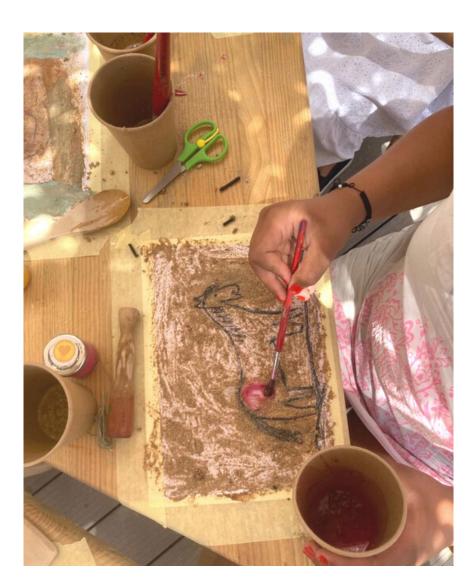


RECYCLART WORKSHOP AT KIO HOUSE OF KIDS, 7PINES

June 2022

Using **art as a tool to raise awareness about plastic pollution in the sea** is what we do in Kio House Of Kids, in the 7 pines hotel, where the main character is the seahorse, a character from the children's book published by Sophia Brucklacher of the association Creatives for the Planet.

During the month of June we have been doing art and recycling workshops there with waste we collected from a beach clean-up during the month of April.









ECOUC World Environment Day Fair

4 June 2022

World Environment Day was celebrated on the 4th of June with the second edition of the **sustainable fair ECOUC** organised by the Santa Eularia Town Council, where 61 exhibitors were offered for institutions, companies, entrepreneurs, entities and NGOs **working for the preservation of the environment**.

Creatives For The Planet was there on this great day to express its commitment to our planet.



Edu-trainment summer programme

Jun- Sept 2022

This summer we proposed **family activities** through our edutainment programme to get closer to life at sea and in the countryside and learn how to protect the natural world.

The proposals have been diverse, from snorkelling adventures, a ride on the Meet the Sea boat with Kio, our seahorse, to a walk in the forest accompanied by the donkeys of the Associació pitiüsa raça asenca balear, or a visit to the Es senalló farm to see the bees up close.









World Clean Up Day



17 Sept 2022

On the **17th of September we participated in the World clean up day** together with Salvem sa Bahía, we organised a clean up on the beach of Cala Bassa simultaneously with other clean ups organised by the Plastic Free platform. In Ibiza, around 120 volunteers participated in Cala Compte, Playa d'en Bossa, Figueretes, Es Cavallet, Talamanca, Cala Vadella, Ses Paisses, Portinatx collecting **in total more than 500 kg of waste.**











Upcycling workshop at the "Ecologic Festival"

17-18 Sept 2022

This year we participated in the **Ecologic Festival held in the BIBO Park,** Ibiza botanical and biotechnological together with other environmental organisations and companies of the island with the slogan "For a sustainable development".

Our NGO participated with its stand to raise awareness of environmental issues and we held an upcycling workshop with the participation of 15 young people with whom we created a poster with waste for the festival.













Participation in "Cosmic Pineapple - Pikes Hotel"

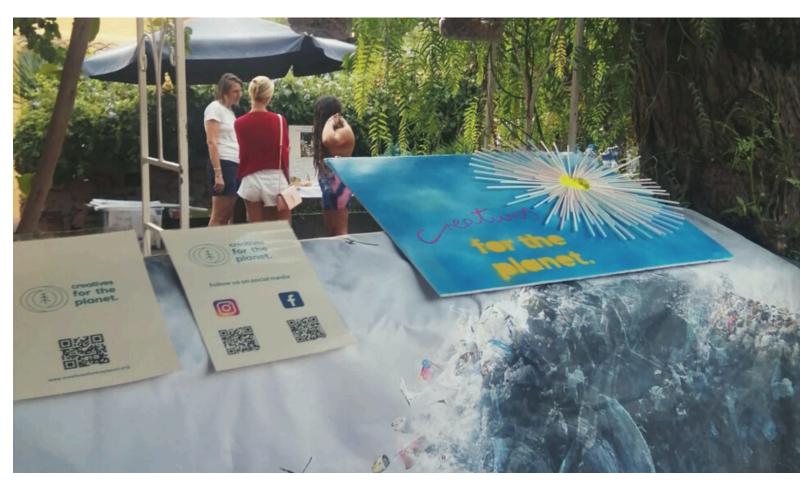
22 Sep 2022

The Cosmic Pineapple is a charity event held at the Pikes Hotel four times each summer season. Each night the entrance fee is donated to two non-profit organisations.

It is a creative and festive event with talks, workshops, music, market... a space to connect with oneself, with others and with the earth.

On the **22nd of September part of the proceeds from the door was donated to our organisation,** so we offered wax candle workshops, honey tasting and plastic reuse workshops.







Participation in the "Marine Forum"

3 and 4 Nov 2022

This year we were participating in the **fourth edition of the Marine Forum** together with other entities, companies and key speakers to generate a space for reflection and debate in the dissemination of good practices for the conservation of the sea in the Balearic Islands.

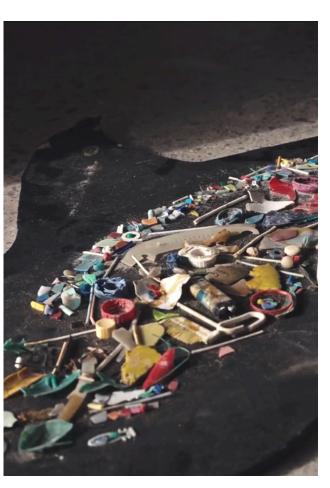
Our NGO participated with its stand to raise awareness of environmental issues and present the proposals and projects we carry out in the field of environmental education and action.











for the

planet.

Collaboration with "Nativ Ibiza Alive"

25, 26 and 27 Nov 2022

This year, we participated in **Nativ Ibiza Alive**, a three-day event held in **Parque de la Paz in Ibiza** that celebrated creativity, art, culture, innovation, and sustainability. For this festival, we brought various proposals: we exhibited three large **sculptures made from waste**, **presented the documentary for the L'art de reciclar project**, and were accompanied by the **Mr**. **Fish** performance to raise awareness about environmental responsibility. Additionally, we rented our **Circular Cup** reusable cups for the event to reduce the impact of single-use cups. Finally, we created a **co-creative waste mural** with the participants who attended and exhibited it during the festival.





Storytelling KIO

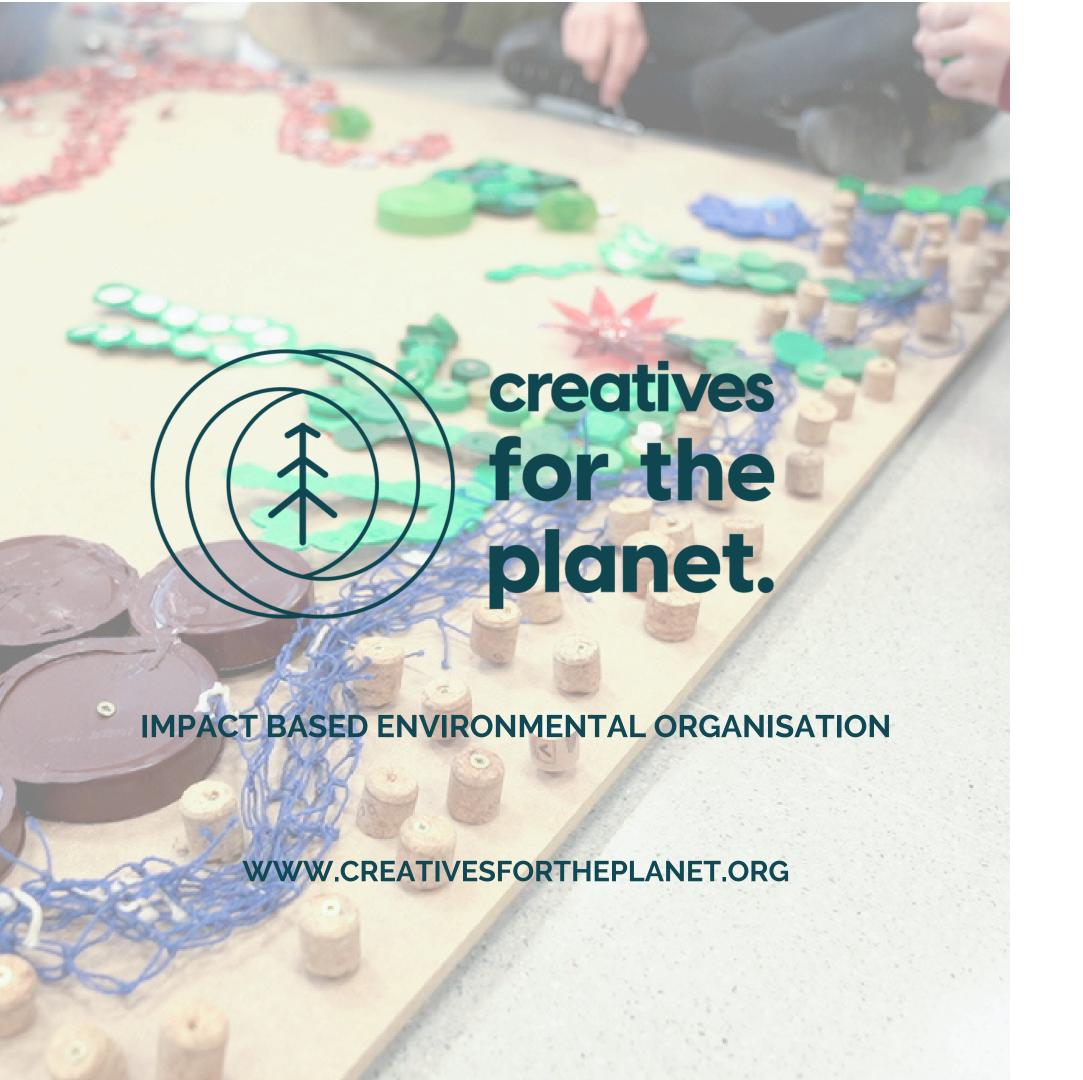
25 September 2022

On the 25th of November a storytelling session took place in the bookshop "Barco de papel" in Ibiza with the story "Kio, the little BIG seahorse". It is a children's book, written by a member of our team, Sophia Brucklacher. It is the story of a brave little seahorse and her journey to find solutions to the plastic pollution in the ocean. The story was told by Harmony, a member of our team, and her daughter Lilit.









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THANK YOU FOR YOUR CONTRIBUTION!

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