



THERE
IS NO
PLANET
B



**creatives
for the
planet.**

ORGANIZATION WITH SOCIO-ENVIRONMENTAL IMPACT

WWW.CREATIVESFORTHEPLANET.ORG



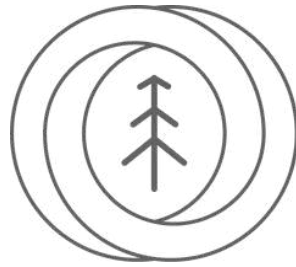
WHO WE ARE

We are “Creatives For The Planet”, an NGO formed by a group of artists and passionate environmentalists acting to restore the natural balance of our planet.

Our approach to environmental protection is education, art and direct action.

We provide a platform for those who want to join the most important movement of our time: Eco Activism.

Through a strong and growing network of like minded people we promote actions and educational programs designed to raise awareness through art to increase the natural balance of our planet.



MISSION AND VISION STATEMENT

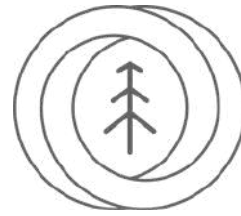
Our **mission** is to raise awareness about environmental challenges that impact our ecosystem with special attention on reducing consumption and reusing waste.

Our **vision** is to protect biodiversity, recover the natural balance of the planet and live in harmony with nature under the principles of respect and responsibility.

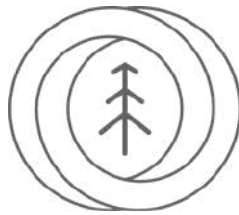
We inspire others to take action and join the global movement of environmental leaders.



WHAT DO WE DO



- Clean up natural environments
- Environmental awareness and education
- Protect biodiversity and ecosystems
- Protect fundamental rights of individuals
- Preserve understanding of ancestral cultures and knowledge of the land
- Create art to raise awareness
- Promote circular economy systems.
- Advice for the reduction of waste at events, festivals and companies



- OUR VALUE IS MEASURABLE-

Impact of our actions 2018-2023



108.330 kg of Plastic removed from natural spaces



1941 Environmental Leaders trained



81 Sculptures made out of plastic waste



8.796 Volunteers in beach clean up



630.000 Single Use Plastic Cups reduced



92 Collaborations with other organisations & companies



8 Bee Hives created in Ibiza



38 Environmental educational documentaries

PROACTIVE CLEAN UP



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BEACH CLEAN UP

We organize proactive cleanings of beaches, coasts and marine surfaces with volunteers and water sports companies: **kayak, paddle, boat and divers**. We combine everything with information, artistic workshops and environmental awareness actions. We collaborate with companies connected to the sea and respectful with the environment.

Sign up for our actions!!



BEACH
CLEAN UP





-BEACH CLEAN UP FOR THE PLANET- INTERNATIONAL ALLIANCES

Our association Creatives For The Planet, with the support of private enterprise, have joined efforts and actions with **international strategic alliances** to develop the program "Beach Clean-Up For The Planet", with the purpose of raising awareness by cleaning up natural environments and generating a greater impact on a global scale. In collaboration with our strategic alliances, Fundación Ecopazifico in Colombia and Beach Warriors in India we carried out beach clean-up actions in **Colombia, Spain and India**, in which **6.231 volunteers** participated in 108 actions and **90.715 kg** of waste were collected from natural environments in two years



BEACH
CLEAN UP
FOR THE
PLANET



Beach Warriors™

EcoPAZIFICO
www.ecopazifico.org



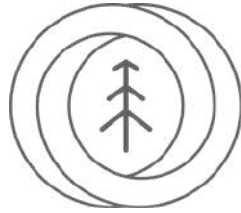
- A DAY FOR THE PLANET -

In 2021 we organized a big day to **join forces between local organizations working to protect the environment** and called it "A day For the Planet". We invited all the people from Ibiza to join and clean up the environment as a symbol of mutual responsibility to take care of our planet. We organized 5 collection points, coordinated 50 groups to clean beaches, coasts, and forests with volunteers and water sports companies: kayaks, paddles, and divers. In total 479 people participated and 2 tonnes of waste were collected. We showcased innovative technologies such as Eco Beach Express technology for the collection of microplastics and cigarette butts. We combined everything with information, artistic workshops, and environmental awareness-raising performances, and counted with the support of environmentally friendly companies connected to the sea.



A DAY FOR
THE PLANET





- COLLECTING GHOST NETS -

Fishermen sometimes lose their nets in the seas. Unconsciously as it may be, the consequences are fatal, and one of the leading causes of death for marine life.

Together with local diving schools **we recover lost fisher nets**, called “Ghost nets” in the open sea. By taking them out, or securing them on spot, we prevent fish, sea turtles, and other animals from getting trapped and dying.



IBIZA
SUBMARINE
CLEANINGS



PERQUÈ TOTS JUNTS...



EDUCATION

AS FAR AS POSSIBLE





THE ART OF RECYCLING

The program "L'Art de Reciclar" aims to awaken creativity in schoolchildren by **changing their view of waste and learning to see it as an artistic resource.**

We love to teach them how to use tools such as screwdrivers, drills, and wires to learn different artistic techniques. At the same time, they are reminded of the importance of separating correctly to protect the environment, always from a participatory, creative and artistic approach. For three years with the support of the Consell d'Eivissa, we have worked in **13 schools** on the island of Ibiza creating art with **1.217 students** from **9 to 15 years old**. During the process we have recorded two documentaries.



ARTCYCLING





HEARTBEET - CYCLE OF LIFE

Through collaboration with the Association of Beekeepers of Ibiza and the agroecological farm of Can Moreno in "Es Senalló" we have developed the program "Heartbeet, the cycle of life" to give children a multi-sensory experience and **learn about the world of bees**, their importance for biodiversity and how to protect them.

During the workshops, the youngsters paint beehives, make wax candles, help to extract the honey, have a honey tasting, and, most importantly, visit the beehives with the beekeeper to get to know the bees up close and learn how to look after them. Observing a beehive in operation brings us very close to a deeper understanding of nature and the circle of life.



CYCLE OF LIFE





MEDICINAL GARDEN - CICLE OF LIFE

We welcome you to the Sànimà Herbs garden, a beautiful and magical place of aromatic and medicinal plants.

What do you know about medicinal and aromatic plants?

We will take a tour of the garden, where you can learn, touch and smell different species of aromatic, medicinal and culinary plants.

We will learn what plants need to grow and how they should be collected and dried to use in food, infusions or home remedies. We will test your memory and senses and you will be able to make your own natural products such as perfumes and massage oil.



MEDICINAL
GARDEN





GUÍAS EDUCATIVAS

We take “**Tornem a la Terra**” to schools. We adapted the visual content to an educational guide. This guide is divided in units where you can find support material for teachers and activities for students to take place inside and outside the classroom. We want to ensure that new generations are able to put into practice knowledge of self-sufficiency in rural areas.

This project is conceived as a library of knowledge that will be constantly growing. So far we've created **five thematic units**: **preserves, handcrafts, medicinal plants, bakery and basic foods.**

The educational guide has been developed thanks to the support of the Consell Insular d'Eivissa.



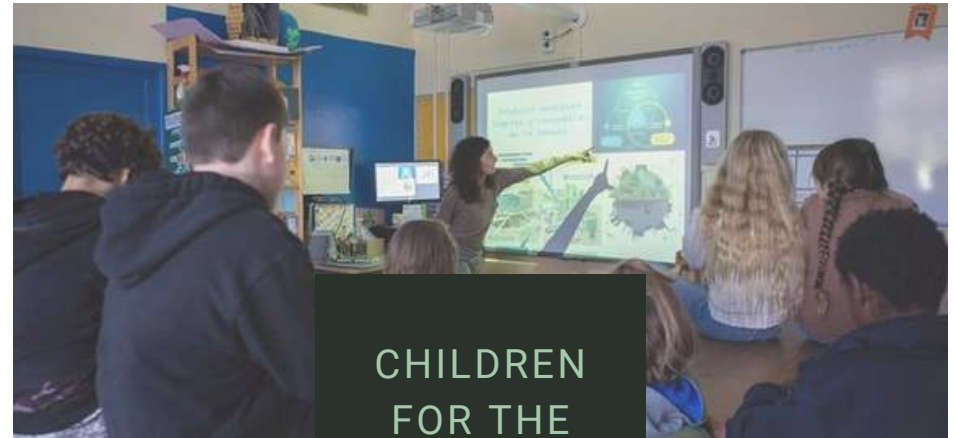
TORNEM A LA TERRA



- EDUCATE - ENVIRONMENTAL LEADERS

Through the educational programs, we aim to educate school students in the care and protection of the environment, always from a participatory, creative, and artistic approach.

These programs have the objective of **training "environmental leaders"** who explore and share their experiences with the rest of the students and continue inspiring others outside the classroom.



CHILDREN
FOR THE
PLANET





5 STEP EDUCATIONAL PROGRAM

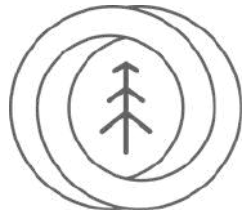
Raising awareness of the environmental issues affecting our ecosystem, with particular attention to the reduction of consumption and the reuse of waste.

- In class, we think about what planet we wish for and which respectful practices can be implemented to achieve this, with an emphasis on circular systems
- Sensitizing the entire school and families
- Planning excursions for active cleaning
- Experimenting through art to give waste a second chance
- Training "Environmental Leaders" as role models to follow



5 STEP
PROGRAM





EDUCATIVE ON-LINE PROGRAM

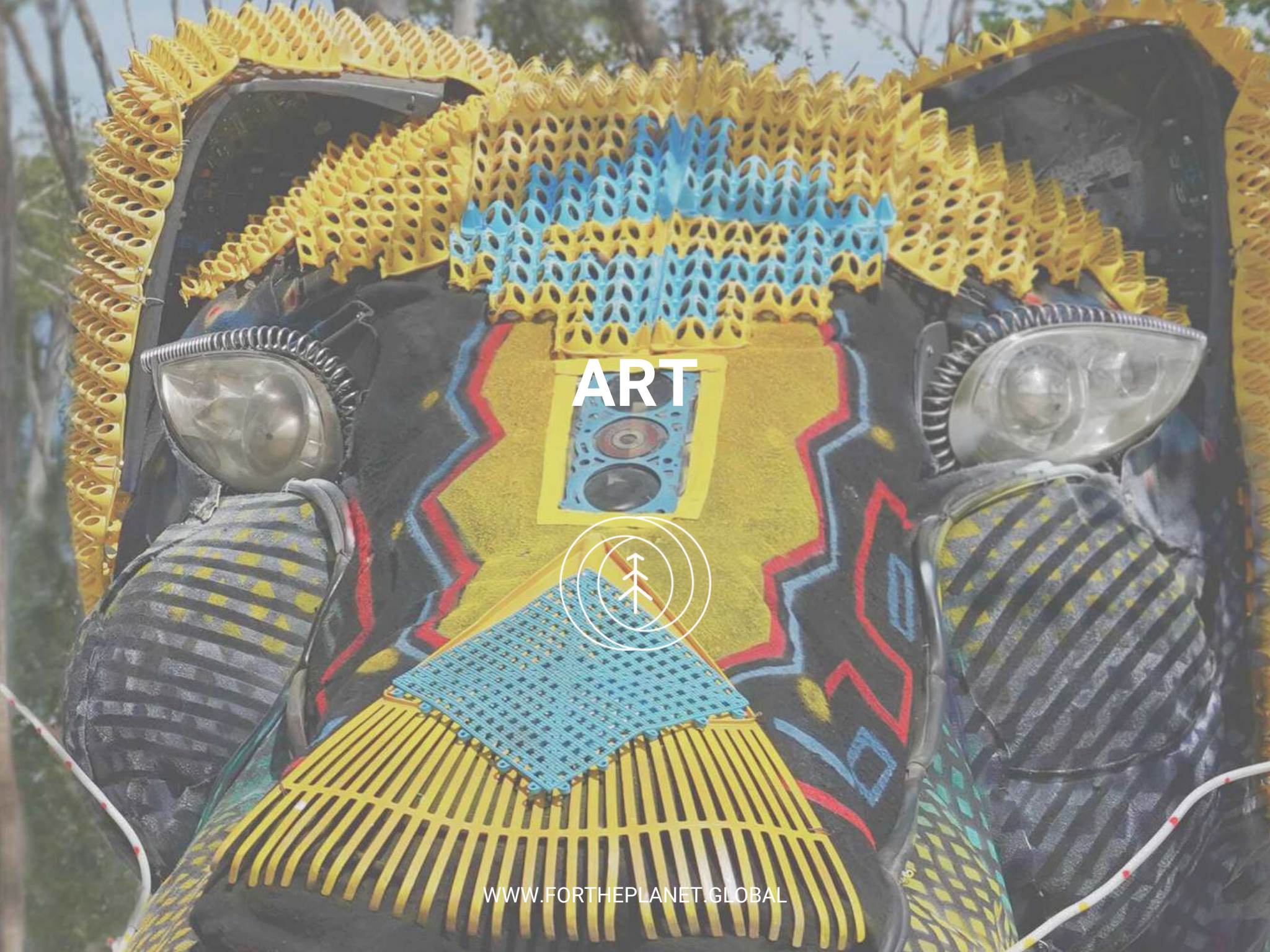
We present a way of taking care of our planet in a creative and artistic way, transforming the waste that we initially consider as garbage into useful objects and thus showing that everything that is no longer useful can have a second life.

- We propose **5 activities and 5 fun and practical tutorials** necessary to change habits in your life and be part of the change that our planet needs.
- You will find the **activity dossier [HERE!](#)**



ON-LINE
PROGRAM





ART



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- INSPIRE WITH UPCYCLING ART -

A picture is worth a thousand words...
Each one of our projects includes an
element of artistic expression in the
form of:

- Phenomenal sculptures created out of waste - promoting recycling and sustainability as well as making an important statement
- Performance art in a form of sea creatures
- Politically influenced statement performances
- Documentary screenings
- Visual projections



UPCYCLING
ART





- ECO EVENTS -

Our methodology is based on creativity as a channel for social change. Through a series of synesthetic connections we favor the integration of respect for the environment in an original and creative way. We are working in an active and social partaking way through:

- Construction of sculptures, created with materials collected from cleaning natural spaces
- Installations and Video Art
- Performance and Shows
- Creative Workshops
- Talks & Consulting
- Reducing the negative impact in the event industry



ECO
EVENTS





PROTECTING BIODIVERSITY



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- PROTECTING BIODIVERSITY -

Over massive industrial agriculture and excessive use of pesticides, we have created an environment that makes it hard for the bees and other natural pollinators to survive.

The bee is the prominent symbol for all of the different wild living bee species as well as butterflies, bumblebees, and all the other pollinators which are essential for 80% of our food supply. With bees, there is more biodiversity & sustainable healthy food supply.



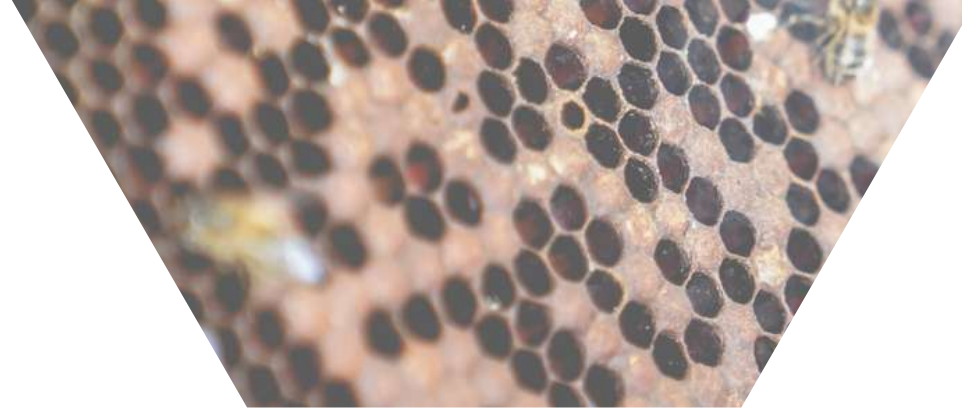
HEARTBEET
IBIZA





FAVORING A BEE FRIENDLY ENVIRONMENT

- Increasing the local bee population by placing bee colonies for sustainable agriculture.
- Prioritizing reproduction of bees rather than harvesting honey.
- Positioning of beehives in controlled eco environments
- Visiting the bee with honey tasting
- Beekeeping course





- TERRA VIVA -

If we want to protect the planet, we have to know and **connect with nature**. If we don't have the experience of walking through a forest and feeling it, we are not going to be motivated enough to protect it. This past year we have started to build an Inspirational Centre in the center of Portugal, in the Serra Da Estrela, with the support of the Alma Foundation. A strategy to share knowledge of caring for humans and ecosystems to promote life in balance. A place where we invite experts to inspire others to multiply the positive impact on the planet. The site is an ancient oak forest on the banks of the Alva River with water springs, a place with all the necessary ingredients to reconnect with nature and live in a self-sustainable way.



INSPIRATIONAL
CENTER
PORTUGAL





- REFORESTATION -

We plant trees in areas that have suffered natural disasters: fires, floods, or deforestation.

We have planted more than 2,500 trees in the pre-amazonica and Amazonian areas of Colombia and are making strategic alliances in other parts of the world.



REFORESTATION





- POSIDONIA GUARDIANS -

One of the great dangers for marine wildlife is anchoring boats in Posidonia Fields. We aim to protect it by educating the captains about its importance with the help of mermaids who swim towards the boats to explain the issue. Being especially grateful for the ones who are already placing their anchors in sand or stone. Like this, **we raise awareness in a sweet and beautiful artistic way.**



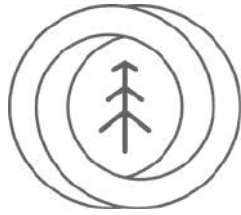
POSIDONIA
GUARDIANS



DOCUMENTARIES



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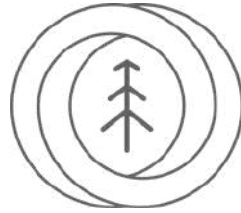
- TORNEM A LA TERRA - (BACK TO EARTH) ETHNOCLIPS

We present a **digital ethnographic library to preserve traditional recipes and techniques.** “Tornem a la Terra” is a documentary series we want to transmit to future generations. Learning from the past will allow us to recover essential knowledge of self-sufficiency. It’s up to us to not lose this important legacy to **take care of our health and the planet earth.** The ethnoclip is a short, dynamic and attractive audiovisual format, with a visual language that combines documentary and ethnography. The products presented here are made by women on rural farms on the island of Ibiza.



TORNEM
A LA TERRA





- DOCUMENTARY IKU (SIERRA NEVADA, COLOMBIA) -

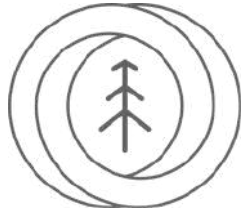
We are recording a series of documentaries about the conservation of ancestral knowledge kept and passed on for centuries. Its purpose is to remember the importance of a healthy ecosystem, which can only thrive in respect of natural laws and where indigenous societies are the center.

"We are one" - this is the message from the Iku communities for the world.



CULTURE OF
PEACE - IKU





- DOCUMENTARY MURUI (AMAZONAS, COLOMBIA) -

By spreading their message, we want to inspire the modern world to remember the universal connection amongst all of us.

Traveling to the deep Amazonian forest we discover how to live in balance with nature.

From the indigenous tribes, we learn to respect the ecosystem without the actual human impact.



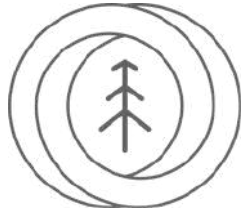
CULTURE OF
PEACE - MURUI



ECO ECONOMY



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- CIRCULAR CUPS - RENTAL & MANAGEMENT OF REUSABLE CUP

We promote more sustainable consumption, facilitating the reduction of single-use plastic cups at events.

We have developed a circular program in which benefits all participants.

It aims to contribute directly to the well-being of the environment.



CIRCULAR
CUPS





- REUSABLE POCKET ASHTRAYS-

Cigarette butts are very toxic and pollute the environment in a disgusting way.

We are producing reusable pocket ashtrays (made out of recycled plastic), to eliminate the negative impact of cigarette butts. Our pocket ashtrays are very durable, non-stinky, and can be individually branded.

It's a nice marketing tool for beach clubs, restaurants, or hotels.

Please get in touch for further information.



POCKET
ASHTRAYS





**START WHERE YOU ARE,
USE WHAT YOU HAVE,
DO WHAT YOU CAN.**



creatives
for the
planet.



IMPACT BASED ENVIRONMENTAL ORGANIZATION

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THANK YOU FOR YOUR CONTRIBUTION
ASSOCIACIÓ CREATIVES FOR THE PLANET

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